



DUE DILIGENCE INVESTIGATION CASE STUDY

World renowned household brand sort assistance from SSSI management when their country manager reported what appeared to be counterfeit product being retailed in his territory.

SSSI's operatives were deployed and swiftly concluded a controlled buy of the alleged counterfeit; this product was passed to the client who after analysis confirmed that the product was in fact contraband.

SSSI then commenced an investigation into the source of the goods. These enquiries spanned a number of provinces before crossing the international border into China. Continued investigations identified that the operation was a cottage industry rather than centred in one location. This made closing down the operation more complex but within 3 months of the initial report, the packaging manufacturer and the person co-ordinating the packaging and distribution of the counterfeit had been put out of business through successful prosecutions launched by the Chinese Police utilising evidence procured by SSSI operative.

This investigation also revealed that one of the client's in country agents was in fact involved in the sale and distribution of counterfeit product, the replacement of this agent saw the clients sales increase considerably in the agents former area.

Again SSSI provided services that enabled our client to aggressively protect their intellectual property in foreign markets

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